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# **Example: House Prices**

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### Price data

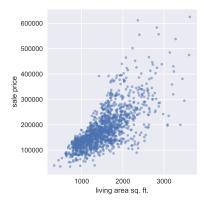
- ▶ sale prices of 2930 homes in Ames, Iowa from 2006 to 2010
- ▶ data contains 80 features

#### Features

#### fit with 16 features

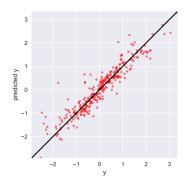
- area of lot
- year built
- year of last remodel
- area of basement
- area of living space (above ground)
- area of first floor
- area of second floor
- number of bedrooms (above ground)
- number of kitchens (above ground)
- number of fireplaces
- area of garage
- area of wooden deck
- number of half bathrooms
- number of rooms (above ground)
- overall condition (scored 1-10)
- overall quality of materials and finish (scored 1-10)

### Outliers



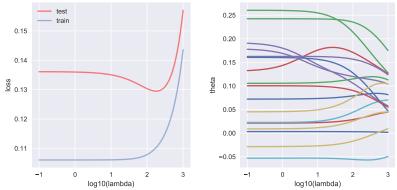
 we manually remove 4 outliers with area > 4000 (we'll see later how to detect outliers)

### Regression



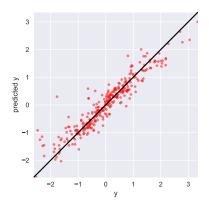
- split data randomly into 1164 training, 291 test
- target is log(price)
- standardize all features (and log(price))
- training loss 0.1060, test loss 0.1361
- plot shows all test points

## **Ridge regression**



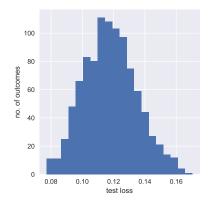
- ▶ regularization  $\lambda = 187$  is optimal; improves test performance a bit
- $\triangleright$   $\theta$  is shrunk by regularization, so model is less sensitive

### **Ridge regression**



- ▶ least squares test loss is 0.1361, with  $||\theta|| \approx 0.55$
- ▶ ridge regression test loss (with  $\lambda = 178$ ) is 0.1295 with  $||\theta|| \approx 0.46$
- ridge regression model is less sensitive

## Repeated train/test



mean test loss 0.118

### Some extra features

- > 25 different neighborhoods, one-hot embedded
- ▶ 5 different building types, one-hot embedded

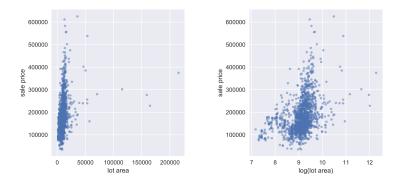
SINGLE-FAMILY TOWNHOUSE TWO-FAMILY-CONVERSION TOWNHOUSE DUPLEX

kitchen quality, one-hot embedded (validated better than real embedding)

EXCELLENT, GOOD, TYPICAL, FAIR

- garage capacity, number of cars {0, 1, 2, 3, 4}, embedded as real (validated better than one-hot embedding)
- repeated test/train gives average test loss 0.101

### Feature engineering



- additional feature  $x_{new} = \log(\text{lot area})$
- additional feature  $x_{new} = \log(\text{living area})$
- repeated test/train gives average test loss 0.0982

### Feature engineering

#### Boolean feature

$$\phi_{a+}(u) = egin{cases} 1 & ext{if } u > a \ 0 & ext{otherwise} \ \end{cases} \quad \phi_{a-}(u) = egin{cases} 1 & ext{if } u < a \ 0 & ext{otherwise} \ \end{cases}$$

#### add new features

- $\phi_{1000+}$  (living area) and  $\phi_{600-}$  (living area)
- $\phi_{6000+}$  (lot area) and  $\phi_{4000-}$  (lot area)
- repeated test/train gives average test loss 0.0973
- $\blacktriangleright$  corresponds to mean percentage house price error  $\approx 8\%$

## Important features

OverallQual	0.172	KitchenQual-Ex	0.0543
YearBuilt	0.146	Neighborhood-Crawfor	0.054
TotalBsmtSF	0.124	Neighborhood-NridgHt	0.0522
OverallCond	0.1	Neighborhood-StoneBr	0.0484
GrLivArea	0.0994	loglot	0.0431
logliv	0.0887	KitchenAbvGr	-0.0408
1stFlrSF	0.0763	Neighborhood-Somerst	0.0371
YearRemodAdd	0.073	Neighborhood-NoRidge	0.0362
GarageArea	0.0656	Neighborhood-Edwards	-0.035
Fireplaces	0.0601	liv-	-0.0345
GarageCars	0.0595	WoodDeckSF	0.0305
2ndFlrSF	0.0584	HalfBath	0.0293
Neighborhood-IDOTRR	-0.0569	LotArea	0.0292
Neighborhood-OldTown	-0.0565	lot-	-0.0284